

FOR IMMEDIATE RELEASE

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Virtual Memorial Honors Loved Ones

Florida Department of Health launches a digital AIDS memorial.

TALLAHASSEE – Statistics show that Florida ranks third in the nation in the number of reported AIDS cases. To recognize World AIDS Day, which takes place on December 1, the Florida Department of Health created the We Make The Change Virtual Memorial—a digital AIDS memorial that serves as a remembrance for those who have died from the disease.

Florida residents can add a loved one to the virtual memorial by visiting WeMaketheChange.com. A panel will be added to the quilt including:

- the person's name,
- birth year and year of death,
- a 100-character message.

Those who are on Twitter can further show their support for World AIDS Day by putting a red overlay on their Twitter icon. Just click the application button on www.WeMaketheChange.com/WorldAIDSDay.

We Make the Change

Launched by the Florida Department of Health in 1999, We Make the Change (WMTC) is a statewide campaign designed to increase the awareness of HIV/AIDS and its impact on minority communities throughout Florida. Learn more at www.WeMaketheChange.com or follow WMTC on Twitter, @wmtcfl.

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